

## **Dr h.c. Rudolf Maag**

**Swiss (born 1946)**

**Chairman of the Board, Chairman of the Finance and Audit Committee**

Rudolf Maag has a long distinguished career in finance and business administration. It began in 1968, when he joined the Basel-based UTC trading company. In 1973 – the year in which he obtained his MBA with distinction at INSEAD – he moved to the Agro Division of the Swiss multinational Sandoz AG. There he held a series of senior management positions: Head of Planning and Financial Control, Director of Marketing USA, Head of the Brazilian Division, and Head of Business Development and Acquisitions. In 1986, he was appointed Commercial Director of Institut Straumann AG. In 1990, following a management buy-out, he created Stratec Medical, of which he was Vice Chairman and CEO.

In 1999, following the merger with Synthes USA, he became Vice Chairman and CEO of Synthes-Stratec and held both positions until 2000, when he left the company. He has since assumed various Board of Directors mandates and is involved in private equity financed start-ups and spin-offs.

Rudolf Maag has been a member and Chairman of the Board of Directors of Straumann since 2002, and is elected until 2008. In 2006, he was awarded an honorary doctorate by the University of Basel, Switzerland.